



JQLM RADIO

Real Voices. Raw Entertainment. Relevant Topics.

ADVERTISING/SPONSORSHIP PACKAGES

At **JQLM RADIO**, we are focused on providing Real, Raw and Relevant music and talk shows about all areas of life from different genres with the highest levels of listener satisfaction.

This network was created as a tool for individuals with a heart to help and serve others to be able to reach the masses in a larger capacity while providing enjoyment and fun to the communities around the world through media and business (please see services below).

We not only provide Real, Raw & Relevant talk shows that address and give tips about all areas of life to inspire and empower others but we also provide business services with the highest levels of customer satisfaction - we will do everything we can to meet and exceed your expectations. We also support and get involved in community events around the United States.
Yes, we travel!

With a variety of services to choose from as a Business/ Nonprofit Owner and/or Talk Show Producer, we are sure you will be happy working with us. Navigate through our website and should you have any comments, questions and/or concerns, please feel free to contact us.

We provide services at an **EXTREMELY AFFORDABLE RATE** as we are here to help you grow!

Check our website and calendar for new updates and we look forward to seeing and hearing from you again. There's so much more to come as Greater Starts Now!

To tune in, listeners can go to www.egoentertainmentnet.com and click on the LISTEN LIVE button, download the JQLM Radio App, listen on ALEXA, or Tune In Radio App (search for JQLM Radio there) as well as listen via our Facebook page by clicking on the "Use App" button.

You can listen from any device, anytime, anywhere.

If you are interested in being a sponsor or guest, please review the next 2 pages, complete and return.

You will be invoiced for your monthly payment. You are able to pay via phone, money order or by following the prompts when you receive your invoice.

JQLM RADIO

120 E. Market St, Suite 604, Indianapolis, IN 46204

Office: 331-465-4279 | **Station:** 317-886-0296

Email: info.egoentnet@gmail.com

Website: www.egoentertainmentnet.com

Jacquie Murrell: **FOUNDER/CEO**

PARTNERSHIP/SPONSORSHIP AGREEMENT

Marketing & Advertising Opportunities:

- Will enlarge networks by an individual radio show and/or JQLM RADIO Station promoting your business/ministry/upcoming events
- Will increase business by an individual radio show and/or JQLM RADIO Station advertising for your new/existing company
- Will strengthen/establish status with clients/partners/community by an individual radio show and/or JQLM RADIO Station promoting/advertising for community, local, national and private events

Advertising/Sponsorship Packages:

***Bronze*:** **\$35.00** per month (\$40 value) **OR \$396** per year (\$420 value)

- 1-2 commercials per week = (4-8 commercials per month)
- Invitation to join us in the studio

****Silver**:** **\$50.00** per month (\$60 value) **OR \$540** per year (\$720 value)

- 3-4 commercials per week = (12 – 16 commercials per month)
- Invitation to join us in the studio

*****Gold***:** **\$75.00** per month (\$100 value) **OR \$840** per year (\$1200 value)

- 5-6 commercials per week = (20 – 24 commercials per month)
- Social media ad flyer (Posted on JQLM Radio Facebook page)
- Invitation to join us in the studio

******Platinum****:** **\$120.00** per month (\$200 value) **OR \$1380** per year (\$2400 value)

- 7-8 commercials per week = (28 – 32 commercials per month)
- Logo added to sponsor area on website and social media sponsor announcement
- Social media ad flyer (Posted across the social media pages of E.G.O.)
- Invitation to join us in the studio for an interview
- 1/2 page ad in the bi-monthly digital interactive E.G.O. Magazine (60 day run)

*******Double Platinum*****: \$200.00 per month (\$350 value) OR \$2328 per year (\$4200 value)**

- 9-10 commercials per week = (36 – 40 commercials per month)
- Logo added to sponsor area on website and social media sponsor announcement
- Social media ad flyer posted weekly across all social channels of E.G.O.
- 3-Day Social media ad campaign for your brand/event/services
- EGO News feature
- Invitation to join us in the studio for an interview and a Live ad during a Live show
- Full page ad in the bi-monthly digital interactive E.G.O. Magazine (60 day run)

*******DIAMOND*****: \$400 per month (\$500 value) OR \$4704 per year (\$6000 value)**

- 3 commercials per day on the entire JQLM RADIO network = (90 commercials per month)
- Logo added to sponsor area on website and social media sponsor announcement
- Social media ad flyer posted weekly across all social channels of E.G.O.
- Social media commercial (1 commercial, 3-day run ad campaign across social media)
- EGO News feature and email campaign blast across our entire network of affiliates and supporters
- Events, Specials, Coupons added to website banner ad space
- Receive a SPONSOR SPOTLIGHT SPONSOR OF THE MONTH & YEAR award
- Invitation to join us in the studio for an interview and a Live ad during a Live show
- Full page ad in the bi-monthly digital interactive E.G.O. Magazine (120 day run = 2 issues)

Please note that your business is promoted on the network throughout the day on all LIVE shows with this package!

***NOTE-** Each package (where applicable) includes your logo, business/ministry/event name, contact information and/or picture. Social Media includes and/or will include: Facebook, Instagram, and LinkedIn.

LIKE US on: Facebook: [@JQLMRadio](https://www.facebook.com/JQLMRadio), Twitter: [@jqlmradio](https://twitter.com/jqlmradio), Instagram: [@jqlmradio](https://www.instagram.com/jqlmradio)

If you would like to give something to raffle off at any time please let us know in advance!

SPONSORSHIP PURCHASE SHEET

Please check one.

I would like to purchase the BRONZE package. (+ \$25 fee assessed to create commercial – 15 seconds)

I would like to purchase the SILVER package. (+ \$25 fee assessed to create commercial – 30 seconds)

I would like to purchase the GOLD package. (+ \$25 fee assessed to create commercial – 30 seconds)

I would like to purchase the PLATINUM package. (commercial fee included)

I would like to purchase the DOUBLE PLATINUM package. (commercial fee included)

I would like to purchase the DIAMOND package. (commercial fee included)

I understand that I have agreed to become a sponsor of JQLM RADIO and understand the terms of the sponsorship. I understand that I am able to upgrade or downgrade my sponsorship at any time before the next 30 days of payment is due and must give notice of the change via email at least 2 weeks prior. I understand that I am able to cancel sponsorship any time after the first 90 days of becoming a sponsor. I understand this allows me to establish a good response from listeners by keeping my brand in rotation consistently for at least a minimum of 90 days. I understand that if I choose to cancel my sponsorship before the first 90 days, I will be charged a \$20 cancellation fee. I understand I must give a 30-day notice via email before cancelling sponsorship for scheduling purposes or a \$35.00 fee will be assessed. I understand that moving forward, sponsorship fees are due between the 1st and 3rd of the month and my account will be charged during that period. I understand that if payment arrangements have not been made to pay after the due date previous to the due date and payment is received late, a late fee of \$15 will be assessed. I understand that all invoices will include a 3.5% transactions processing fee.

I understand I must provide all videos, pictures, logos, flyers, links and information needed for my ad by the deadline provided to me. I understand I must provide original and/or approved used content, including pictures, for my ads. I understand the content, including pictures, I submit must be owned by me or approved by whatever third party I have received the content from. I understand I must include proper citing of any content I submit in the event it is not my own and requires citation to be used. I understand that I must not provide copyrighted or royalty content, including pictures, that have not been purchased by me accompanied by a commercial license with radio advertisement allowance. I understand that in the event I have submitted

content, including pictures, that prove to be copyrighted and not royalty free that result in E.G.O. ENTERTAINMENT NETWORK acquiring a fine, I will be solely responsible for paying the fine and will be responsible for any and all further consequences and liabilities.

By signing this contract, I understand that E.G.O. ENTERTAINMENT NETWORK, its affiliates, staff, and other parties are not liable in part or whole for any and all legal or personal action taken against my content submitted for advertising.

I understand that I am able to cancel my ad within 24 hours of securing my ad and that I will not be able to receive a refund for my ad placement after the deadline due to all information given going directly into production. I understand that I must provide a signed agreement before payment can be received. I understand that I must make a payment in full for the package I have chosen within 24 hours of my returned agreement or my spot will be forfeited.

I understand that purchasing an ad or sponsorship package does not guarantee I will acquire sales, clients or customers. I understand that in the event my ad does not acquire sales, I will not receive a refund of any kind. I understand and agree that the terms of this agreement are valid and legally binding, individually, and as a whole.

By signing this agreement, I also confirm I have authorized my card to be charged for the package I have chosen. I understand that I will receive an invoice for my selected package once I return this completed document. I agree to all terms herein.

X

Sponsor Signature

X

Date

X

JQLM Mgmt Signature

COMMERCIAL INFORMATION (If advertising an event, email a flyer for promotion)

Business/Event Name

Business/Event Address

City/State/Zip

Phone

Email

Website

Registration/Ticket Info (if applicable - put N/A if it doesn't apply)

Slogan

Preferred Catchy Question/Statement

Short description of services/products/event:

FOR OFFICE USE ONLY

Length of Commercial Purchased __15 secs __30 secs __45 secs __1 min